

Date: _____



Diverse BE Capability Statement

To assist MassHousing's diverse business owners with marketing their businesses to management companies and general contractors the Diversity & Inclusion division is presenting a new industry tool that is known to have a positive impact.

Beginning immediately, we are incorporating a platform that will allow you to share valuable and important elements about your company. The tool we are referencing is a capability statement. A Capability statement is a direct snapshot of the services you offer and are defined as your area of expertise.

We plan to highlight a diverse business on our website to an audience of management company representatives, general contractors, and other organizations and agencies. We will also use the document for our match making sessions, as a technical assistance tool, and a placement in our directory under your business for others to review. We also highlight in our internal communications and our external social media platform.

Below is the kind of information that should be included in a capability statement and that we would feature on our website. If you would like to take advantage of this marketing opportunity. Please provide us with the following information:

Note: Please fill out the following form completely and accurately. Please note that this document must be signed with Adobe Acrobat. If you do not already have this installed, please visit <https://acrobat.adobe.com> to download the latest free version of Adobe Acrobat.

Company Information

Company Name:

Company Overview *(Please provide a brief statement of the company purpose):*

Core Competencies:

(Please list specific products/services provided)

Past Performance/Projects:

(Please list all projects and/or contracts that are currently underway or have been completed in the last five (5) years)

Geographical Area Served:

(Please select all that apply)

Company Data

Company Size:

Number of Employees:

Length of Time in Business:

Annual Gross Revenue:

Competitive Advantages

Licenses:

Insurance:

Commendations:

Awards:

Other (Please provide any special interest stories, testimonials, etc.):

Certifications

Certificates:

Contact Information

Contact Name:

Address:

Email:

Website:

Picture of company or staff, etc. :

Thank you for your participation,

MassHousing's Diversity and Inclusion Team